

IPPLUS Plc ("Company")

26 August 2015

Dear Shareholder

Important information regarding the Company's communications with its shareholders

During January 2007, new provisions within the Companies Act 2006 came into force regarding the ways that a company is permitted to communicate with its shareholders. At the Company's Annual General Meeting held in September 2008, shareholders passed a resolution to allow the Company to use its website to publish statutory documents and communications to shareholders such as the Annual Report and Accounts ("Shareholder Communications") as its default method of publication.

Therefore, Shareholder Communications and AGM Notice of Meetings, Annual Report & Accounts etc are now published on the Company's website at <u>www.ipplusplc.com</u>. Shareholders will need to follow the Corporate News link to obtain reports and accounts.

Reducing the number of communications sent by post not only results in cost savings to the Company but also reduces the impact that the unnecessary printing and distribution of reports has on the environment.

Company law requires that shareholders are individually asked to consent to website communication. Shareholders that have been previously asked (and who have stated that they wish to receive Shareholder Communication by post) may be asked again after at least 12 months have elapsed from the previous request; this is the purpose of this letter.

Please note that if you consent to website publication, you will continue to be notified each time that the Company places any Shareholder Communications on its website. This notification will be sent to you by post.

Actions to be taken in response to this letter:

If you wish to consent to website publication, you do not need to take any action in response to this letter.

If you wish to continue to receive hard copies of all Shareholder Communications, you must complete the reply slip overleaf and return it to Capita Asset Services.

If you do not return the reply slip within 28 days from the date of this letter, we will assume that you have consented to website publication of all Shareholder Communications and you will no longer receive hard copies in the post.

Yours faithfully,

R Stuart Gordon Company Secretary



IPPLUS Plc ("Company")

August 2015

If you wish to consent to website publication, you do not need to take any action in response to this letter.

If you wish to continue to receive hard copies of all Shareholder Communications, you must complete the following reply slip and return it to Capita Asset Services.

Name:	
lavester Code*.	Γ
Investor Code*:	
Address:	
Signed/date:	

(*available on your share certificate or recent dividend tax voucher)

Return to:

FREEPOST CAPITA SAS

(This is all you need to write on the envelope, no other address details are required)